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NEWS RELEASE

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Lemonweir Valley Telephone Company General Manager Named WSTA President

MADISON – The Wisconsin State Telecommunications Association (WSTA) is pleased to announce that James M. Costello (Tomah, WI) recently assumed the role of President during WSTA's 98th Annual Convention, which took place May 19-22, 2008, at the Grand Geneva Resort in Lake Geneva, Wisconsin. Mr. Costello replaces Douglas J. Wenzlaff, CEO and GM of Solarus (Wisconsin Rapids, WI), who served as WSTA President during the past year.

“WSTA and its member companies are very much looking forward to working with Jim during his term as President, as we showcase the industries accomplishments and appropriately position the Association in an ever changing telecommunications marketplace,” said Bill Esbeck, Executive Director. “We applaud the hard work, dedication and leadership Doug provided the Association during the past year.”

Mr. Costello has been the General Manager and Board Secretary for the Lemonweir Valley Telephone Company (www.lemonweirtel.com), Camp Douglas, Wisconsin, since 2002. He also serves as President of LVT Corp., the company's subsidiary providing digital TV, Internet and long distance services. In addition, he currently serves as a director with several organizations, including: Wisconsin Locally Owned Telephone Association, Communications Management Group, Wisconsin RSA #6 & 7, and the Juneau County Economic Development Corporation.

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Mr. Costello is a graduate of Telecommunications and Computer Technology with Control Data Institute and began his telecommunications career as a Cable Splicer and Central Office Technician while serving in the United States Air Force. He served as a civilian contractor to NASA and the U. S. Department of Defense on Vandenberg Air Base, Lompoc, California, as a Communications Controller assigned to STS (Space Transport System) Shuttle systems. His professional experience includes serving in various capacities with telephone companies in Minnesota and Wisconsin — Account Executive with Contel of Minnesota (Continental Telephone Company); Special Projects Manager with Rhinelander Telephone Company, Rhinelander, WI; Manager of Special Projects with Hickory Tech Corporation, Mankato Citizens Telephone Company, Mankato, MN; Director of CLEC Operations & Special Services with Hutchinson Telephone Company, Hutchinson, MN; and Director of CLEC Operations with Lakefield Telephone Company, Two Rivers, WI. Much of his personal time is spent with local youth sports, youth ministry and family activities.

WSTA is a Madison-based trade organization representing more than 70 of Wisconsin's local telephone companies, Internet Service Providers (ISPs) and wireless carriers.