

SPONSORSHIP APPLICATION FORM



WSTA FALL CONFERENCE Holiday Inn • Stevens Point, WI OCTOBER 13–15, 2008

WSTA is seeking sponsorship support from our members to supplement our Annual Fall Conference & Exhibit revenues. Our Associate members have been most supportive in the past and we hope all of you will continue to benefit from the networking opportunities available at our annual meetings. Please consider participating in the following sponsorship and/or co-sponsorship opportunities.

Monday, October 13

<u>*FULL*</u>	Name Badge Lanyards for all Registrants		\$2,000
<u>*FULL*</u>	Custom Registration Bags for all Registrants		\$2,500
_____	Items to be Included in Registration Give-Away Bag		\$ 400
_____	Custom Coffee Mugs for all Registrants		\$2,000
<u>*FULL*</u>	Hotel Key Cards	<u>*NEW*</u>	\$1,250
_____	ViodiTV	<u>*NEW*</u>	\$1,500 [1-5 Available]
_____	Fall Conference Program Ad(s)	<u>*NEW*</u>	\$3,000 [Exclusive – 3 Full Page Ads] or \$1,500 [1 Full Page Ad]
_____	Raffle Prizes at Exhibits	[1 LEFT]	\$2,000 [8 co-sponsors @ \$250]
<u>*FULL*</u>	Keynote Speaker – General Session – Michael Greeson		\$1,500 Minimum
<u>*FULL*</u>	Coffee and Soda Break Monday PM		\$1,500 [2 co-sponsors @ \$750]
_____	Hors d'oeuvres [Exhibit Hall 5-6 PM]	[2 LEFT]	\$5,000 [10 co-sponsors @ \$500]

Tuesday, October 14

<u>*FULL*</u>	Coffee and Soda Break Tuesday AM		\$1,500 [2 co-sponsors @ \$750]
_____	Exhibitor Hall Lunch Tuesday 11:00 AM	[2 LEFT]	\$5,250 [7 co-sponsors @ \$750]
<u>*FULL*</u>	Coffee and Soda Break Tuesday PM		\$1,500 [2 co-sponsors @ \$750]
<u>*FULL*</u>	Raffle Prize Drawings		\$ 425
<u>*FULL*</u>	Banquet Speaker/Entertainment		\$3,000 [2 co-sponsors @ \$1,500]

Wednesday, October 15

<u>*FULL*</u>	CEO Full Breakfast		\$3,000 [Exclusive] or [4 co-sponsors @ \$750]
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Basic Level Contributor

_____ Contribute an amount that fits in your budget beginning at \$250 [Company name included on Sign]

VIP Sponsor Levels: Companies contributing a total of \$5,000 will qualify as Gold Sponsors; companies contributing a total of \$3,000 will qualify as Silver Sponsors and companies contributing a total of \$1,500 will qualify as Bronze Sponsors.

Contributors at the Gold level will join the Fall Conference Chairman for a podium introduction at the Opening General Session. Gold and Silver sponsors will be featured prominently on thank you signs displayed in the entrance hall and thanked during the General Sessions and at the Banquet. Bronze sponsors will be featured prominently on thank you signs displayed in the entrance hall. Gold, Silver and Bronze sponsors will also be recognized in the Opening PowerPoint presentation. All sponsors will be listed in the program and listed on a sign at the event they are sponsoring.

Please check the event you wish to sponsor. We want to accommodate everyone, so *please number your preference* and we will make every effort to honor your request on a first come, first served basis. Please return your completed Sponsorship Application to WSTA by **September 8, 2008** in order to ensure that your company will be listed in the Conference Program.

Name _____

Company _____

(Please write as you would like it to appear on sign)

Phone _____ Fax _____ E-mail _____

Please mail your selection with payment to: WSTA, 121 East Wilson Street, Suite 102, Madison, WI 53703 or fax to 608.256.2676.

An online version of this form is available at: <http://www.wsta.info/2008FallConference.html>.

If you have any questions, please call Chris Nachreiner 608.256.8866 [Extension #21].