










WSTA 2008 FALL CONFERENCE SPONSORSHIP OPPORTUNITIES

<p>Name Badge Lanyards - FULL</p> <ul style="list-style-type: none"> • Lanyards used for wearing name badges around neck • Lanyards will be given to all registrants • Sponsor logo & WSTA Conference Logo [Negotiable] on Lanyard • Recognition during General Session & Banquet 	<p>\$2,000</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies lanyards • need at least 500 	
<p>Custom Registration Bags - FULL</p> <ul style="list-style-type: none"> • Bags will be given to all registrants • Sponsor logo & WSTA Conference Logo [Negotiable] on Bags • Recognition during General Session & Banquet 	<p>\$2,500</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies registration bags • need at least 500 	
<p>Items to be Included in Registration Give-Away Bag</p> <ul style="list-style-type: none"> • Have widgets laying around in the office or would like to supply some <u>small</u> widgets to give-away to all registrants, i.e. pens, notepads, post its, koozies, golf balls, etc...here's your chance! [These items will be put in the custom registration bags and given out to all registrants.] • Include your sponsor logo on item 	<p>\$400</p> <ul style="list-style-type: none"> • need at least 500 • send your give-away to WSTA by 10/1/08 	
<p>Custom Coffee Mugs</p> <ul style="list-style-type: none"> • Mugs will be distributed to all registrants • Sponsor logo & WSTA Conference Logo [Negotiable] on Mugs • Recognition during General Session & Banquet 	<p>\$2,000</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies mugs • need at least 500 	
<p>Hotel Key Card - FULL</p> <ul style="list-style-type: none"> • Sponsor Logo on Hotel Key Card • Key Card will be distributed to all attendees checking into hotel 	<p>\$1,250</p>	
<p>ViodiTV</p> <ul style="list-style-type: none"> • Sponsored ViodiTV segments will be available on demand online at the ViodiTV website - with the weblinks featured in the WSTA Bulletin following Fall Conference. • The sponsoring company information and logo will introduce and conclude the sponsored segment. • The sponsorship also includes the option to record special highlight videos at the sponsoring company's Fall Conference exhibit booth; with company representatives, with customers, or other ways. 	<p>\$1,500 [1-5 Available]</p>	
<p>Fall Conference Program Ad(s)</p> <ul style="list-style-type: none"> • Exclusive Sponsorship for three 8½" x 4" [full page] company ads in Fall Conference Program • \$1,500 Sponsorship for one 8½" x 4" [full page] company ad in Fall Conference Program 	<p>\$3,000 [Exclusive – 3 Ads] \$1,500 [1 Full Page Ad] [3 Available]</p>	
<p>Raffle Prizes</p> <ul style="list-style-type: none"> • Sponsor sign with all raffle prize sponsors listed - 28" x 22" on easel in Exhibit Hall • Raffle Prize given away in your booth • Blue Light Special Recognition at Exhibits 	<p>\$2,000 [8 co-sponsors @ \$250]</p>	
<p>Keynote Speaker – General Session - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel in Registration Area • Recognition during General Session 	<p>\$1,500 Minimum 1-2 \$3,000 Contributors Available 1-2 \$1,500 Contributors Available</p>	

SEE PAGE TWO FOR MORE OPPORTUNITIES

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<p>Coffee and Soda Break <u>Monday PM</u> - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables • Recognition during General Session 	<p>\$1,500 or [2 co-sponsors @ \$750]</p>	
<p>Hors d'oeuvres [<u>Exhibit Hall</u>] <u>Monday [5:00 PM – 6:00 PM]</u></p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near hospitality tables • Recognition during Tuesday Exhibits • Recognition during General Session & Banquet for Full Sponsorship 	<p>\$5,000 or [10 co-sponsors @ \$500]</p>	
<p>Coffee and Soda Break <u>Tuesday AM</u> - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables • Recognition during General Session 	<p>\$1,500 or [2 co-sponsors @ \$750]</p>	
<p>Exhibitor Lunch [<u>Exhibit Hall</u>] <u>Tuesday 11:00 AM</u></p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near hospitality tables • Recognition during Tuesday Exhibits • Recognition during General Session & Banquet with a Minimum \$3,000 Sponsorship 	<p>\$5,250 or [7 co-sponsors @ \$750]</p>	
<p>Coffee and Soda Break <u>Tuesday PM</u> - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables • Recognition during General Session 	<p>\$1,500 or [2 co-sponsors @ \$750]</p>	
<p>Raffle Prize Drawings - FULL</p> <ul style="list-style-type: none"> • 15 Breakouts & 2 General Sessions - one raffle prize winner drawn from each breakout and each general session for filling out evaluation 	<p>\$425</p>	
<p>Banquet Speaker/Entertainment - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near stage • Recognition during General Session & Banquet 	<p>\$3,000 or [2 co-sponsors @ \$1,500]</p>	
<p>CEO Full Breakfast <u>Wednesday</u> - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel at door • Recognition during General Session & Banquet 	<p>\$3,000 [Exclusive] [4 co-sponsors @ \$750]</p>	

Total sponsor contributions determine **Gold**, **Silver** and **Bronze** Recognition

Call the WSTA Office today or use on-line registration form!

Chris Nachreiner (608) 256-8866 [Extension #21]

<http://www.wsta.info/2008FallConference.html>