












# WSTA 2009 CONVENTION SPONSORSHIP OPPORTUNITIES

<p><b>Name Badge Lanyards or Neck Wallet</b></p> <ul style="list-style-type: none"> <li>Lanyards or Neck Wallet used for wearing name badges around neck</li> <li>Lanyards or Neck Wallet will be given to all registrants</li> <li>Sponsor logo and WSTA Logo <span style="color: red;">[negotiable]</span> on Lanyard or Neck Wallet</li> <li>Recognition during General Session</li> </ul>	<p><b>\$2,000</b></p> <ul style="list-style-type: none"> <li>\$1,000 if your company supplies lanyards</li> <li>Need at least 350</li> </ul>	
<p><b>Custom Registration Bags</b></p> <ul style="list-style-type: none"> <li>Bags will be given to all registrants</li> <li>Sponsor logo and WSTA Logo <span style="color: red;">[negotiable]</span> on Bag</li> <li>Recognition during General Session</li> </ul>	<p><b>\$2,000</b></p> <ul style="list-style-type: none"> <li>\$1,000 if your company supplies registration bags</li> <li>Need at least 350</li> </ul>	
<p><b>Items to be Included in Registration Give-Away Bag</b></p> <ul style="list-style-type: none"> <li>Have widgets laying around in the office or would like to supply some <u>small</u> widgets to give-away to all registrants, i.e. pens, notepads, post its, koozies, golf balls, etc...here's your chance! [These items will be put in the custom registration bags and given out to all registrants.]</li> <li>Include your sponsor logo on item</li> </ul>	<p><b>\$400</b></p> <ul style="list-style-type: none"> <li>need at least 350</li> <li>send your give-away to WSTA by 5/1/09</li> </ul>	
<p><b>Custom Cups/Mugs</b></p> <ul style="list-style-type: none"> <li>Mugs will be distributed to all registrants</li> <li>Sponsor Logo and WSTA Logo <span style="color: red;">[negotiable]</span> on Mug</li> <li>Recognition during General Session</li> </ul>	<p><b>\$2,000</b></p> <ul style="list-style-type: none"> <li>\$1,000 if your company supplies mugs</li> <li>need at least 350</li> </ul>	
<p><b>T-Shirts</b></p> <ul style="list-style-type: none"> <li>T-Shirts will be distributed to all registrants</li> <li>Sponsor Logo on back and WSTA Logo <span style="color: red;">[negotiable]</span> on front of T-Shirt</li> <li>Recognition during General Session</li> </ul>	<p><b>\$2,000</b></p> <ul style="list-style-type: none"> <li>\$1,000 if your company supplies t-shirts</li> <li>need at least 350</li> </ul>	
<p><b>Memory Stick [1 Gig] – NEW</b></p> <ul style="list-style-type: none"> <li>Memory Stick [1 Gig] will be distributed to all registrants</li> <li>Sponsor Logo on one side of Memory Stick and WSTA Logo <span style="color: red;">[negotiable]</span> on other side</li> <li>Recognition during General Session &amp; Banquet</li> </ul>	<p><b>\$3,000</b></p> <ul style="list-style-type: none"> <li>\$1,500 if your company supplies Memory Sticks</li> <li>need at least 350</li> </ul>	
<p><b>\$5 or \$10 Gift Cards – NEW</b></p> <ul style="list-style-type: none"> <li>Registrants will get to choose which gift card they would like [Starbucks, Kwik Trip Gas Card, Wal-Mart, Barnes &amp; Noble] depending upon how many sponsors received as to how many registrants will receive one</li> <li>Recognition at WSTA Registration Desk</li> <li>Recognition during General Session</li> </ul>	<p><b>\$750 [1-6 Available]</b></p> <ul style="list-style-type: none"> <li>WSTA will purchase the \$5 or \$10 Gift Cards</li> </ul>	
<p><b>Hotel Key Card</b></p> <ul style="list-style-type: none"> <li>Sponsor Logo on Hotel Key Card</li> </ul>	<p><b>\$1,000</b></p>	
<p><b>ViodiTV – HOTEL CHANNEL</b></p> <ul style="list-style-type: none"> <li>Sponsored ViodiTV segments [typically 2-3 minutes long] will be viewed on the hotel channel. The hotel channel runs in a continuous loop which is about 20-30 minutes long.</li> <li>The sponsoring company(s) information and logo will introduce and conclude the sponsored segment.</li> <li>Sponsored ViodiTV segments will also be available on demand online at the ViodiTV website - with the weblinks featured in the WSTA Bulletin following Convention.</li> <li>This sponsorship will provide your company unique visibility to WSTA member companies attending the Annual Convention.</li> </ul>	<p><b>\$1,500</b> [1-5 Available]</p>	
<p><b>Bus for Fishing Outing – NEW</b></p> <ul style="list-style-type: none"> <li>Thanked at the Event</li> </ul>	<p><b>\$750</b></p>	
<p><b>Golf Hole-In-One for Automobile</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" at Golf Event</li> <li>Option of having company representative at the tee box</li> </ul>	<p><b>\$1,500</b></p>	

SEE PAGE TWO FOR MORE OPPORTUNITIES

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<p><b>Golf Hole Sponsorships (16 Available)</b></p> <ul style="list-style-type: none"> <li>Sponsor sign at the Tee Box or near the Green</li> <li>Option of having company representative at the tee box and choice of running a game or giving away prizes if \$200 Sponsorship</li> </ul>	<p>\$100 [tee box only] – 2 Left          \$100 [green only] – 6 Left          \$200 [both tee box &amp; green]          [See separate Sign Up Sheet]</p>	
<p><b>Coach Bus for Spouse/Guest Outing – NEW</b></p> <ul style="list-style-type: none"> <li>Thanked at the Event</li> </ul>	<p>\$750          [3 co-sponsors @ \$250]</p>	
<p><b>Close up Magic at Dessert Bar Tuesday 9 – 10:30 PM – NEW</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel at event</li> </ul>	<p>\$1,500          [6 co-sponsors @ \$250]</p>	<p><b>CLOSE UP MAGIC</b>          Jerry Frasier</p> 
<p><b>Continental Breakfast Wednesday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel at door and near food table</li> <li>Recognition during General Session &amp; Banquet for Full Sponsorship</li> </ul>	<p>\$3,000</p>	
<p><b>Inspirational Speaker Wednesday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign on video screen</li> <li>Podium introduction available for \$5,000 Contributor</li> <li>Recognition during opening of General Session and prior to and following speaker</li> </ul>	<p>\$1,500 minimum          1 \$5,000 Contributor Available          1-3 \$1,500 Contributors Available          1-3 \$1,500 Contributors Available</p>	<p><b>INSPIRATIONAL SPEAKER</b>          Sergeant Matt Eversmann</p>  
<p><b>Coffee and Soda Break Wednesday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel near break tables</li> </ul>	<p>\$1,500          [2 co-sponsors @ \$750]</p>	
<p><b>Lunch Tabletop Exhibits Wednesday Noon-1:30 PM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel near lunch table</li> <li>Recognition during General Session &amp; Banquet for Full Sponsorship</li> </ul>	<p>\$3,000          [6 co-sponsors @ \$500]</p>	
<p><b>Coffee and Soda Break Wednesday PM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel near break tables</li> </ul>	<p>\$1,500 – 1 at \$750 Left          [2 co-sponsors @ \$750]</p>	
<p><b>General Session and Breakout Raffle Prize Drawings</b></p> <ul style="list-style-type: none"> <li>2 General Sessions &amp; 14 or 15 Breakouts - one raffle prize winner drawn from each General Session &amp; one at each Breakout for filling out evaluation</li> </ul>	<p>\$425</p>	
<p><b>Banquet Entertainment</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel near stage</li> <li>Recognition during General Session &amp; Banquet</li> </ul>	<p>\$4,500 – 1 at \$1,500 Left          [3 co-sponsors @ \$1,500]</p>	<p>"Die Laughing"          Productions          Lucy &amp; Ricky          "Lucy Goes Crusin"</p> 
<p><b>Continental Breakfast Thursday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel at door and near food table</li> <li>Recognition during General Session &amp; Banquet for Full Sponsorship</li> </ul>	<p>\$3,000 – 1 at \$1,500 Left          [2 co-sponsors @ \$1,500]          OR          [6 co-sponsors @ \$500]</p>	
<p><b>WSTA Board of Directors Breakfast Meeting Thursday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" at Directors Meeting</li> </ul>	<p>\$1,500          [3 co-sponsors @ \$500]</p>	
<p><b>Coffee and Soda Break Thursday AM</b></p> <ul style="list-style-type: none"> <li>Sponsor sign – 28" x 22" on easel near break tables</li> </ul>	<p>\$1,500          [2 co-sponsors @ \$750]</p>	

Total sponsor contributions determine **Gold**, **Silver** and **Bronze** Recognition  
 If you need assistance, please call the WSTA Office today!  
 Chris Nachreiner at (608) 256-8866 – Extension #21