



# ANNUAL PARTNER APPLICATION FORM 2010

WSTA will again offer ANNUAL partnership packages which would include sponsorship towards the Annual Convention, Fall Conference, Membership Directory Advertising and Recognition on all WSTA Electronic Publications. With a Gold, Silver or Bronze Level Partnership your company will have a corresponding total of \$10,000, \$6,000 or \$3,000 in sponsorship "credits" that can be applied toward specific sponsorship events or activities at the Convention and Fall Conference and also *the option of applying some sponsorship to the Plant Conference*. Signage and all of the relevant recognition at the Convention, Fall Conference and Plant Conference will be in addition to the recognition you will receive as an Annual Partner. Please consider participating in one of the following ANNUAL partnership packages and BECOME A PARTNER.

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<input type="checkbox"/> Check Box if you wish to be an	<b>Annual GOLD Level Partner</b> <b>\$10,000</b>	
<b>Description</b>		<b>Value</b>
Sponsor Credit that can be used for <b>GOLD LEVEL SPONSORSHIPS</b> at the Convention, Fall Conference or Plant Conference.		\$10,000
<input type="checkbox"/> Yes, I want to use \$500 of my Sponsor Credit for a Gold Level Sponsorship of the 2010 Plant Conference.		
Membership Directory Advertising credit for a full page black and white ad on the inside of front cover or inside of back cover.		\$2,000
Recognition in the WSTA Membership Directory and on all <i>WSTA Electronic Publications</i> - Monthly Bulletin, E-Mail Newsletter and Committee Update.		\$500
Includes Gold and all Basic Level Sponsorship Benefits at the WSTA Convention & Fall Conference.		

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<input type="checkbox"/> Check Box if you wish to be an	<b>Annual SILVER Level Partner</b> <b>\$6,000</b>	
<b>Description</b>		<b>Value</b>
Sponsor Credit that can be used for <b>SILVER LEVEL SPONSORSHIPS</b> at the Convention, Fall Conference or Plant Conference.		\$6,000
<input type="checkbox"/> Yes, I want to use \$350 of my Sponsor Credit for a Silver Level Sponsorship of the 2010 Plant Conference** **Upgrade to a Gold Level Plant Conference Sponsorship for an additional \$150.		
Membership Directory Advertising credit for a full page black and white ad. If you wish to increase your advertising in the directory to a full color page, that is available for an additional \$500.		\$1,500
Recognition in the WSTA Membership Directory and on all <i>WSTA Electronic Publications</i> - Monthly Bulletin, E-Mail Newsletter and Committee Update.		\$500
Includes Silver and all Basic Level Sponsorship Benefits at the WSTA Convention & Fall Conference.		

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<input type="checkbox"/> Check Box if you wish to be an	<b>Annual BRONZE Level Partner</b> <b>\$3,000</b>	
<b>Description</b>		<b>Value</b>
Sponsor Credit that can be used for <b>BRONZE LEVEL SPONSORSHIPS</b> at the Convention, Fall Conference or Plant Conference.		\$3,000
<input type="checkbox"/> Yes, I want to use \$200 of my Sponsor Credit for a Bronze Level Sponsorship of the 2010 Plant Conference** **Upgrade to a Gold Level Plant Conference Sponsorship for an additional \$300 or Silver Level Plant Conference Sponsorship for an additional \$150.		
Membership Directory Advertising credit for a half page black and white ad. If you wish to increase your advertising in the directory to a half color page or full page black and white, that is available for an additional \$500. Recognition in the WSTA Membership Directory.		\$750
Includes Bronze and all Basic Level Sponsorship Benefits at the WSTA Convention & Fall Conference.		

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**Annual Partner Application Form 2010**

**Page Two**

Please check the annual amount you wish to sponsor. Please return your completed Annual Partner Application to WSTA by **December 31, 2009** if you wish to have part of your annual partnership included in the WSTA Plant Conference in January. If you do not wish to include part of your annual partnership in the Plant Conference, please submit no later than **January 29, 2010**.

Name \_\_\_\_\_

Company \_\_\_\_\_  
(Please type or write as you would like it to appear on sign)

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Invoice full amount [January 2010]:**

**Invoice ½ January 2010 and Second ½ July 2010:**

Please mail your selection with payment to: WSTA, 121 East Wilson Street, Suite 102, Madison, WI 53703 or fax to (608) 256-2676.

An online version of this form is available at: <http://www.wsta.info/advertising.htm>

If you have any questions, please call Bill Esbeck (608) 256-8866 [Extension #14] or Chris Nachreiner [Extension #21].