



# SPONSORSHIP APPLICATION FORM

## WSTA CONVENTION – GRAND GENEVA RESORT MAY 24-27, 2010

WSTA is seeking sponsorship support from our members to supplement our Annual Convention revenues. Our Associate members have been most supportive in the past and we hope all of you will continue to benefit from the networking opportunities available at our annual meetings. Please consider participating in the following sponsorship and/or co-sponsorship opportunities.

### Tuesday, May 25

<b>**FULL**</b> Name Badge Lanyards or Neck Wallet for all Registrants	\$2,000
<b>**FULL**</b> Registration Bags for all Registrants	\$2,500
_____ Items to be Included in Registration Give-Away Bag	\$ 400
<b>**FULL**</b> Custom Cups/Mugs for all Registrants	\$2,000
<b>**FULL**</b> T-Shirts for all Registrants	\$2,500
<b>**FULL**</b> Memory Stick [1 Gig] for all registrants – <b>NEW</b>	\$3,000
_____ <b>Jr. Style Desk Folder [6¼" x 9"] – NEW</b>	<b>\$2,500</b>
<b>**FULL**</b> Pewter Key Chains – <b>NEW</b>	\$1,500
<b>**FULL**</b> Microfiber Lens Cloth – <b>NEW</b>	\$750
_____ \$5 or \$10 Gift Cards – <b>NEW</b>	\$ 750 [1-6 Available]
<b>**FULL**</b> Hotel Key Card	\$1,250
_____ <b>ViodiTV – Hotel Channel</b>	<b>\$1,500 [1-5 Available]</b>
<b>**FULL**</b> Bus for Fishing Outing	\$ 750
<b>**FULL**</b> Golf Hole-in-One for Automobile	\$1,500
_____ Golf Hole Sponsorships (16 Available) <b>[Use Separate Form Attached]</b>	
	<b>12 TEE-BOXES LEFT AND 13 GREENS LEFT @ \$100 EACH</b>
<b>**FULL**</b> Coach Bus for Spouse/Guest Outing	\$ 750 [3 co-sponsors @ \$250]

### Wednesday, May 26

<b>**FULL**</b> Breakfast – Continental (6:30 to 8:30 AM)	\$3,000
_____ Professional Speakers – Bill Capodagli & Michael Hingson	\$5,000
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<b>**FULL**</b> Coffee and Soda Break – AM (8:00 to 11:30 AM)	\$1,500 [2 co-sponsors @ \$750]
_____ <b>Lunch Tabletop Exhibits (Noon to 1:30 PM)</b>	<b>\$3,000 [6 co-sponsors @ \$500]</b>
<b>**FULL**</b> Coffee and Soda Break – PM (1:30 to 3:30 PM)	\$1,500 [2 co-sponsors @ \$750]
<b>**FULL**</b> General Session and Breakout Raffle Prize Drawings	\$ 425
_____ <b>Banquet Entertainment – Belladiva (Show Band &amp; Dancing)</b>	<b>\$7,500 [5 co-sponsors @ \$1,500]</b>

### Thursday, May 27

_____ <b>Breakfast – Continental (6:30 to 8:30 AM)</b> [Looking for one more at \$1500]	\$3,000	[2 co-sponsors @ \$1,500 or 6 co-sponsors @ \$500]
<b>**FULL**</b> Breakfast – WSTA Directors (7:00 to 8:00 AM)	\$1,500	[3 co-sponsors @ \$500]
<b>**FULL**</b> Coffee and Soda Break – AM (8:00 to 11:00 AM)	\$1,500	[2 co-sponsors @ \$750]

### Basic Level Contributor

\_\_\_\_\_ Contribute an amount that fits in your budget beginning at \$250

**VIP Sponsor Levels:** Companies contributing a total of \$5,000 will qualify as Gold Sponsors; companies contributing a total of \$3,000 will qualify as Silver Sponsors and companies contributing a total of \$1,500 will qualify as Bronze Sponsors.

Contributors at the Gold level will join the WSTA President for a podium introduction at the Opening General Session. Gold and Silver sponsors will be featured prominently on thank you banners displayed in the entrance hall and thanked during the General Sessions and at the Banquet. Bronze sponsors will be featured prominently on thank you banners displayed in the entrance hall. Gold, Silver and Bronze sponsors will also be recognized in the Opening PowerPoint presentation. All sponsors will be listed in the program and listed on a sign at the event they are sponsoring.

Please check the event you wish to sponsor. We want to accommodate everyone, so *please number your preference* and we will make every effort to honor your request on a first come, first served basis. Please return your completed Sponsorship Application to WSTA by **April 12, 2010** in order to ensure that your company will be listed in the Convention Program.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 \_\_\_\_\_ (Please write as you would like it to appear on sign)  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please mail your selection with payment to: WSTA, 121 East Wilson Street, Suite 102, Madison, WI 53703 or fax to (608) 256-2676.  
 If you have any questions, please call Chris Nachreiner (608) 256-8866 – Extension #21.