






WSTA 2010 CONVENTION SPONSORSHIP OPPORTUNITIES

<p>Name Badge Lanyards or Neck Wallet - FULL</p> <ul style="list-style-type: none"> • Lanyards or Neck Wallet used for wearing name badges around neck • Lanyards or Neck Wallet will be given to all registrants • Sponsor logo and WSTA Logo [negotiable] on Lanyard or Neck Wallet • Recognition during General Session 	<p>\$2,000</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies lanyards • Need at least 400 	
<p>Custom Registration Bags - FULL</p> <ul style="list-style-type: none"> • Bags will be given to all registrants • Sponsor logo and WSTA Logo [negotiable] on Bag • Recognition during General Session 	<p>\$2,500</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies registration bags • Need at least 400 	
<p>Items to be Included in Registration Give-Away Bag</p> <ul style="list-style-type: none"> • Have widgets laying around in the office or would like to supply some <u>small</u> widgets to give-away to all registrants, i.e. pens, notepads, post its, koozies, golf balls, etc...here's your chance! [These items will be put in the custom registration bags and given out to all registrants.] • Include your sponsor logo on item 	<p>\$400</p> <ul style="list-style-type: none"> • need at least 400 • send your give-away to WSTA by 5/3/10 	
<p>Custom Cups/Mugs - FULL</p> <ul style="list-style-type: none"> • Mugs will be distributed to all registrants • Sponsor Logo and WSTA Logo [negotiable] on Mug • Recognition during General Session 	<p>\$2,000</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies mugs • need at least 400 	
<p>T-Shirts - FULL</p> <ul style="list-style-type: none"> • T-Shirts will be distributed to all registrants • Sponsor Logo on back and WSTA Logo [negotiable] on front of T-Shirt • Recognition during General Session 	<p>\$2,500</p> <ul style="list-style-type: none"> • \$1,000 if your company supplies t-shirts • need at least 400 	
<p>Memory Stick [1 Gig] - NEW</p> <ul style="list-style-type: none"> • Memory Stick [1 Gig] will be distributed to all registrants • Sponsor Logo on one side of Memory Stick and WSTA Logo [negotiable] on other side • Recognition during General Session & Banquet 	<p>\$3,000</p> <ul style="list-style-type: none"> • \$1,500 if your company supplies memory sticks • need at least 400 	
<p>Jr. Style Desk Folder [6 1/4" x 9"] - NEW</p> <ul style="list-style-type: none"> • Leather-Like Jr. Style Desk Folder will be distributed to all registrants • Sponsor Logo and WSTA Logo on front of Desk Folder • Recognition during General Session 	<p>\$2,500</p> <ul style="list-style-type: none"> • \$1,250 if your company supplies Desk Folders • need at least 400 	
<p>Pewter Key Chains - NEW - FULL</p> <ul style="list-style-type: none"> • Custom Pewter Key Chains will be distributed to all registrants • Sponsor Logo on one side of key tag and WSTA Logo on other side • Recognition during General Session 	<p>\$1,500</p> <ul style="list-style-type: none"> • \$750 if your company supplies key chains • need at least 400 	
<p>Microfiber Lens Cloth - NEW - FULL</p> <ul style="list-style-type: none"> • 3.5" x 6" Microfiber Lens Cloth will be distributed to all registrants • Sponsor Logo on one side of cloth and WSTA Logo on other side • Recognition during General Session 	<p>\$750</p> <ul style="list-style-type: none"> • \$500 if your company supplies lens cloths • need at least 400 	
<p>\$5 or \$10 Gift Cards - NEW</p> <ul style="list-style-type: none"> • Registrants will get to choose which gift card they would like [Starbucks, Kwik Trip Gas Card, Wal-Mart, Barnes & Noble] depending upon how many sponsors received as to how many registrants will receive one • Recognition at WSTA Registration Desk • Recognition during General Session 	<p>\$750 [1-6 Available]</p> <ul style="list-style-type: none"> • WSTA will purchase the \$5 or \$10 Gift Cards 	
<p>Hotel Key Card - FULL</p> <ul style="list-style-type: none"> • Sponsor Logo on Hotel Key Card 	<p>\$1,250</p>	

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<p>ViodiTV – HOTEL CHANNEL</p> <ul style="list-style-type: none"> • Sponsored ViodiTV segments [typically 2-3 minutes long] will be viewed on the hotel channel. The hotel channel runs in a continuous loop which is about 20-30 minutes long. • The sponsoring company(s) information and logo will introduce and conclude the sponsored segment. • Sponsored ViodiTV segments will also be available on demand online at the ViodiTV website - with the weblinks featured in the WSTA Bulletin following Convention. • This sponsorship will provide your company unique visibility to WSTA member companies attending the Annual Convention. 	<p>\$1,500 [1-5 Available]</p>	
<p>Bus for Fishing Outing - FULL</p> <ul style="list-style-type: none"> • Thanked at the Event 	<p>\$750 FULL</p>	
<p>Golf Hole-In-One for Automobile</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" at Golf Event • Option of having company representative at the tee box 	<p>\$1,500 FULL</p>	
<p>Golf Hole Sponsorships (16 Available)</p> <ul style="list-style-type: none"> • Sponsor sign at the Tee Box or near the Green • Option of having company representative at the tee box and choice of running a game or giving away prizes if \$200 Sponsorship 	<p>\$100 [tee box only] \$100 [green only] \$200 [both tee box & green] [See separate Sign Up Sheet]</p>	
<p>Coach Bus for Spouse/Guest Outing - FULL</p> <ul style="list-style-type: none"> • Thanked at the Event 	<p>\$750 FULL [3 co-sponsors @ \$250]</p>	
<p>Continental Breakfast Wednesday AM - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel at door and near food table • Recognition during General Session & Banquet for Full Sponsorship 	<p>\$3,000 FULL</p>	
<p>Professional Speakers Wednesday AM & Thursday AM</p> <ul style="list-style-type: none"> • Sponsor sign on video screen • Podium introduction available for \$5,000 Contributor • Recognition during opening of General Session and prior to and following speaker 	<ul style="list-style-type: none"> • \$1,500 minimum • 1 \$5,000 Contributor Available • 1-3 \$3,000 Contributors Available • 1-3 \$1,500 Contributors Available 	<p>"If Walt Ran Your Organization"  Bill Capodagli Dream, Believe, Dare, Do</p> <p>"Turning the Tables on Terrorism"  Michael Hingson</p>
<p>Coffee and Soda Break Wednesday AM - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables 	<p>\$1,500 FULL [2 co-sponsors @ \$750]</p>	
<p>Lunch Tabletop Exhibits Wednesday</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near lunch table • Recognition during General Session & Banquet for Full Sponsorship 	<p>\$3,000 [6 co-sponsors @ \$500]</p>	
<p>Coffee and Soda Break Wednesday PM - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables 	<p>\$1,500 FULL [2 co-sponsors @ \$750]</p>	
<p>General Session and Breakout Raffle Prize Drawings</p> <ul style="list-style-type: none"> • 2 General Sessions & 14 or 15 Breakouts - one raffle prize winner drawn from each General Session & one at each Breakout for filling out evaluation 	<p>\$425 FULL</p>	

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<p>Banquet Entertainment</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near stage • Recognition during General Session & Banquet 	<p>\$7,500 [5 co-sponsors @ \$1,500]</p>	<p>"Belladiva" Show Band & Dancing</p> 
<p>Continental Breakfast Thursday AM</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel at door and near food table • Recognition during General Session & Banquet for Full Sponsorship 	<p>\$3,000 [2 co-sponsors @ \$1,500] OR [6 co-sponsors @ \$500]</p>	
<p>WSTA Board of Directors Breakfast Meeting Thursday AM</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" at Directors Meeting 	<p>\$1,500 [3 co-sponsors @ \$500]</p>	
<p>Coffee and Soda Break Thursday AM - FULL</p> <ul style="list-style-type: none"> • Sponsor sign – 28" x 22" on easel near break tables 	<p>\$1,500 [2 co-sponsors @ \$750]</p>	

Total sponsor contributions determine **Gold**, **Silver** and **Bronze** Recognition
 If you need assistance, please call the WSTA Office today!
 Chris Nachreiner at (608) 256-8866 – Extension #21